



ALLIANCE FOR BAKERY STUDENTS & TRAINEES

Supporting the bakers
of tomorrow... today!

AGM Agenda

To be held at Alton Towers
Friday 20th June 2014

**Notice of the Annual General Meeting of the Alliance for Bakery Students & Trainees
(The 84th AGM)
To be held on Friday 20th June 2014 at Alton Towers Hotel**

Agenda

1. To welcome delegates to the meeting and guests from kindred organisations
2. Apologies for absence
3. Obituaries, absent friends
4. To accept the minutes of the 83rd Annual General Meeting held at Alton Towers on 14th June 2013
5. Any matters arising from those minutes
6. To receive the General Secretary's report
7. To receive any questions re the Treasurer's pre AGM report
8. To receive any questions re the Membership Secretary's pre AGM report
9. To receive any questions re the Communication Secretary's pre AGM report
10. To receive the Conference Chairman's Report
11. To receive any questions re the Competition Secretary's pre AGM report
12. To receive any questions re the Tutor & Training Provider Group report
13. To receive the Retiring President's address
14. To pass a vote of thanks to the retiring officers
15. To elect officers for 2014/2015

	Nomination	Proposer	Seconder	
a	President	Mr. Neil Woods	David Mizon	Matthew May
b	President Elect	Mr. David Amos	Matthew May	David Mizon
c	General Secretary	Mr. Matthew May	Sophie Kilbey	John Renshaw
d	Treasurer	Mr. Graham Turner	Matthew May	Ian Dobbie
e	Membership Secretary	Mr. Chris Abbott	Matthew May	Graham Duckworth
f	Communication Secretary	Mr. Chris Foxall	Ian Dobbie	John Renshaw
g	Competition Secretary	Mr. Graham Duckworth	Matthew May	David Mizon
h	Tutor Group Chairperson	Mrs. Dawn Gemmell	Sue Haskell	Matthew May
i	Conference Chairman	Mr. David Mizon	Neil Woods	Ian Dobbie
j	Three Representatives from the professional section of the Alliance:			
		Mr. Andrew Barr		
		Mr. Colin Lomax	Chris Foxall	Chris Abbott
		Mr. Andrew Taylor		
16.	To receive an invitation to Conference 2015			
17.	To pass a vote of thanks to the 2014 Conference Organisers			



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Committee Annual Reports 2014

ABST Treasurer's Report 2014

Another successful year to date in providing sufficient finance to continue the work of ABST in supporting students and training. In increasingly difficult times to achieve sponsorship from our industry who have again delivered a good level of sponsorship to date to fund ABST operations. Our voluntary team continue to secure finance, generate new sponsors and ideas for all the commitments we make to provide supporting activities and our annual conference, which again this year has a full and enjoyable agenda lined up.

Conference costs go up each year but we try to keep this very affordable for the students to attend, complete in the competitions and all the activities whilst controlling our costs as much as possible. It is always difficult to predict costs and funding levels but at present we seem on track to meet our commitments providing all promises are delivered.

I look forward to another very successful conference and year ahead.

Graham Turner

ABST Tutor & Training Provider Group Report 2014

A meeting for tutors was held at the conference June 2013 where it was decided that the group would continue to have one meeting a year with continual professional development as part of the meeting. Georgia Parkinson from Leeds City College offered to host the meeting for February 2014.

Meeting at the Print Works, Leeds City College took place on 20th February 2014.

Members present included tutors from UCB, Brooklands, Leicester College, Leeds City College

Georgia showed the members around the new bakery facilities followed by a meeting regarding the qualifications offered by FDQ and other awarding bodies. Assessments were discussed and how best to give judgments on performance criteria

Other discussion points were the ABST regarding the new banners from the communication secretary and details of the conference, followed by an update on the Foundation Degree in Baking Technology at UCB starting in September.

The meeting was followed by a demonstration workshop on chocolate by Beverley Dunkley from Barry Callebaut who offered practical advice on the chocolate units offered in the professional bakery qualification and ideas for students entering the Callebaut competition at the 2014 conference

A number of new initiatives are happening in the industry, I would like to schedule a tutor meeting at Conference to discuss this further

Dawn Gemmell

Communication Secretary's Report 2014

It has been a very productive year for the Alliance in terms of communications. We have been involved in a number of key projects in order to ensure that the Alliance is sharing as much information as possible to our members, to support them during their training.

Key points are as follows;

- YouTube Channel - We launched our YouTube channel in September 2013, with our first video giving an overview of the history of the Alliance. Going forward, we will look to increase activity in this area, in order to allow members that are unable to attend events, to still see some highlights, and encourage more attendance and support.
- Website - Our website has been launched for just over 1 year now. I can confirm that we have been in the process of updating our website, and is always under constant review. Since last year we have added sections, to include the following-
 - Learn about baking - Section detailing all bakery college locations in UK and Ireland. There are also links to each college, for more information as required.
 - ABST Voices campaign - We have launched two stories now about real ABST members and how they have used the support of the ABST to help them in their careers into the baking industry.
 - Baking Industry Associations - Links to other baking industry associations, with a brief description of what they do.
 - Online competition - We had our first online competition for members, with the opportunity to win a wii. This went down very well, and we would look to do this again.
- Within a 1 year period we have received 18.3k total page views, which has highlighted the importance of having the website live and up to date with useful information.
- Newsletter - Three newsletters have been published, and sent to all members. We have undergone a facelift on the style of the newsletter, based on feedback from members that they would like to see more colour and a more modern layout. The style was changed based on this feedback and we believe that it has been well received.
- Social Media - Our Facebook Page and Twitter page remains the focus for sending out general updates to members. These are linked to website. We currently have 211 likes on our page, which is gradually increasing. On Twitter, we currently have 274 followers, which has increased significantly.

Ongoing Projects:

- Baking Industry Careers Map - We have developed a careers map which aims to help members look at what areas in the baking industry they would like to go into. This first draft was well received, but further work required.
- ABST Brochure - Work has been ongoing for the ABST brochure, which will contain information about different aspects of the work we do to support bakery students and trainees. It is expected that this will be completed before the end of 2014.
- PayPal - We have been looking into the option of PayPal for members to pay for membership on line, which will hopefully make it easier for both members, and in terms of admin.

Chris Foxall

ABST Membership Secretary's Report 2014

There was a change in Membership Secretary this year with Lorna Jones of Tameside College handing over to Chris Abbott of AB Mauri UK & Ireland.

Membership numbers are average at 327 in total. This is up on last year but down on the previous.

Students	289
Full members (college tutors etc)	11
Honorary Life Members	2
Industry / Standing orders	25

The Honorary Life Members include 2 active members; Charles Geary and Matthew May. All previous Honorary Life Members from the various associations which formed the ABST can be viewed on the website but have been removed from circulation lists as requested.

The new role has been a learning curve to understand how to get the best for the ABST out of the membership going forward. To try and stimulate membership at the start of the year incentives were put in place including offering membership packs including an ABST branded cotton bag and ABST pin badge. We would like to thank the sponsors for their donations to the membership packs:

British Bakels	Scrapers, pens, mouse mats, brochures & Bakels news
Sopexa -French Glace Cherries	Digital timer, Cherries, Anthony Kindred cherry based recipe book
Ireks	ABST pin badges, scrapers
AB Mauri UK & Ireland	Scrapers, pens, brochures
Reynards	Disposable savoy bags, scrapers
Russums	Discount code, (1x £25 voucher for competition)

On discussing with several colleges the Russums discount code was too late in the membership pack and subsequently not issued out. There were limited numbers of some items – not everyone received everything on the above list.

The incentives weren't enough to encourage early membership sign up – the majority of colleges held onto membership forms until the Christmas holidays meaning 50%+ of the forms were received during the Christmas holidays with some being as late as April 2014. This was a significant amount of data inputting required to take the info from the hand written membership forms which led to a lack of acknowledgment of membership. Large numbers of forms are being received with details missing; home address / email address.

There was a drive on membership to industry and past members alongside the invites to Conference however there has been virtually no response from this. There were a huge number of emails returned as undeliverable meaning contact details were either incorrect or not up to date.

There should be further membership submission from attendees of the Conference booking their membership late.

2014/15 preparation

Several colleges have requested a short ABST presentation to view as part of the induction week which as a committee we will deliver.

The aim is to use Paypal to provide online Membership payment allowing direct payment reducing the burden on tutors. This will improve the chance of contact details being correct and allow us to update contact details required.

Next year pin badges will be sent to members who didn't receive a membership pack this year as they renew.

Better communications / contacts required with Membership Secretary and Colleges.

Chris Abbott

Competition Secretary's Report 2014

This year we once again published the schedule just after the February committee meeting as promised. We have even more colleges involved this year including Newcastle and Barnsley Colleges. Although I am still waiting for the final entry forms to come in the entries look in good numbers.

This year we welcome to the position of Chairman of Confectionary Judges, Martin Weinholt of Weinholt 's in Alderley Edge (just south of Manchester). Martin's family have been baking in the UK since the 1890's and his daughter now runs the business. Martin is a member of the British Confectioners Association and an experienced Judge.

Our bread judges will again be lead by our long term supporter Charles Geary who's son Jason now runs the family business established in 1906: Geary's (near Loughborough in Leicestershire). Charles is one of the most decorated bakers in the country and you may see his or his son's name on some of the trophies that are awarded at the conference.

Of course I'd also like to thank all our guest judges, stewards and sponsors for their expertise, time, commitment and support of the ABST and the students/trainees that have entered the competitions. This year we are very pleased to have AAK Bakery Fats (AarhusKarlshamn UK Ltd) and Lesaffre UK & Ireland (makers of yeast, sourdoughs and bread improvers among other things) joining the sponsors group.

Just a reminder to all competition entrants that as per usual (due to time restrictions) we will only issue the 1st Place winning certificates at the conference. 2nd, 3rd and highly recommended certificates will be sent to the colleges as soon as possible after the event. Trophies, medals and prizes will be issued either on the weekend or if not attending sent to the college.

Graham Duckworth



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AGM 2013 Minutes

Held at Alton Towers
Friday 14th June 2013

The Alliance for Bakery Students & Trainees
Minutes of the 83rd Annual General Meeting held at Alton Towers on
Friday 14th June 2013

1. Welcome:

General Secretary Matthew May welcomed all delegates to the 2013 conference and meeting.

2. Apologies for absence:

John Renshaw, Bala Cumaraswamy, Jimmy Griffith, David Powell, Mark McGhee, Jim Bridge

3. Obituaries, absent friends:

One minutes silence was observed for the passing of Kenneth Stonely and Laurie Finch

Kenneth Stonely - Matthew May advised Kenneth had passed away prior to the previous AGM but sadly too late to mention hence paying our respects now

Laurie Finch - Matthew May detailed Laurie's history within the ABST and its previous forms – Laurie held positions of President, Past President & Treasurer. At 84 Laurie was a lifelong member and supporter of the organisation.

4. To accept the Minutes of the 82nd Annual General Meeting held at Alton Towers on 15th June 2012

Minutes of the 82nd AGM - (p) Sara Auton, (s) Steve Salt, *accepted unanimously*

5. Matters arising from those minutes:

None

6. General Secretary's Report:

Matthew May addressed the AGM.

Bearing in mind the current economic climate the annual conference achieved the same numbers as the previous year. Whilst student attendees are up industry sponsorship/attendance is down.

Within the year meetings held (Bakers Gathering) setup by David Powell aim to realise 80% of things the different industry organisations agree on to work together to improve. The ABST has been in attendance to add input on training.

Thanks to Shari Rife of Rich Products who held Creative Problem Solving Workshops at UCB & Tameside College which were a great success. There are plans for more of the same next year.

Thanks to the manufacturers who donated products for the Ingredients Initiative; Ireks, Bakels, Dawn Foods, James Flemings. The uptake this year has been mixed with some colleges having great success helping to fund the students cost at conference whilst other colleges haven't taken up the initiative. Matthew requested colleges look to use it further next year to avoid industry sponsors pulling out.

The Tutor Group have regrouped to share best practice and to co-ordinate tutor training.

(p) Colin Lomax, (s) David Mizon

7. To Receive the reports from members of the Council & Executive

Treasurer's Report
Membership Secretary's Report
Communications Secretary's Report
International Liaison Secretary's Report
Competition Secretary's Report
Tutor & Training Group Report

Matthew May requested a motion that the above reports be proposed, seconded and agreed on block as recorded in the pre Conference edition of the Newsletter.

(p) Colin Lomax, (s) Steve Salt

8. Conference Chairman's Report:

David Mizon offered thanks to the speakers featuring at the conference.
Many changes have been made to the conference this year which hopefully reflect positively.
The Student Rep meeting was attended by 16 colleges – David advised students to raise their comments regarding the current annual conference prior to the next Student Rep meeting to ensure the drive continues.
David reported that the meeting will take place again in November.
David reiterated the importance that colleges advise the General Secretary of their Student Reps by the end of September.
David Mizon offered thanks to Sophie Kilby & Daniel Jerrison who have helped with the conference preparation and will be joining the Conference Committee.
Chris Foxall ensured a presence on Facebook & Twitter and all members were encouraged to view and participate.
Feedback required on themes for 2014 conference included; Oktoberfest, Sleepover/Onesies, Bollywood & 70's Disco. Delegates voted on the theme for the 2014 Conference on exiting the AGM, Conference theme for 2014 is to be 70's Disco.
David Mizon advised the AGM that the previous Gavel had been misplaced last year and as General Secretary at the time he felt it should be replaced. To that end David donated a new Pork Pie Block style Gavel to the ABST.

(p) Gary Hindley (s) Anne Marie Dunne

9. Retiring President's address:

David Goddard officially welcomed all to the AGM and Conference advising this year had been a busy year for the Executive & Council planning for the conference.
A particular highlight of the year was when David & Claire Goddard represented the ABST at the 120 year NAMB Anniversary dinner, also at the Bournemouth Conference; which was historic as the National Association of Master Bakers changed their name to the Craft Bakers' Association.
Thanks attributed to Shari Rife for the worthwhile workshops held.
The conference changes this year include the initiation of industry representative seminars.
Thanks were offered to the Executive, Council & College Tutors with personal thanks to Matthew May, Graham Duckworth and the judges, Chris Foxall, Graham Turner, David Mizon & all sponsors.
Special thanks were offered to David Mizon who is stepping down as Conference Chairman.
Thanks to all students & Trainees for attending the conference and entering competitions.

(p) Steve Salt, (s) Gary Inman

10. Vote to Retiring Officers:

Richard Wood (UCB) offered a vote of thanks for Retiring Officers.

11. Elect Officers for 2013/14:

Matthew May requested a show of hands to confirm the previously issued list of elected officers

General Secretary	Matthew May	(p) David Goddard	(s) John Renshaw
Treasurer	Graham Turner	(p) Matthew May	(s) Graham Duckworth
Membership Secretary	Chris Abbott	(p) Matthew May	(s) Lorna Jones
Conference Chairman	VACANT		
Competitions Secretary	Graham Duckworth	(p) Matthew May	(s) Hugh Weeks
Communications Secretary	Chris Foxall	(p) David Goddard	(s) Matthew May
Tutor Representative	Dawn Gemmell	(p) Matthew May	(s) Chris Foxall

All nominations elected unanimously

Matthew May requested anyone willing to help support the conference or the conference organisation to approach the committee.

12. Invitation to 2014 Conference:

The conference has been put back 1 week to the 20th-22nd June 2014 to be held at Alton Towers.

13. Vote of thanks to Conference Organisers:

Colin Lomax offered a vote of thanks to the committee and all involved in organising the conference.