



BECOME A DAWN FOODS BAKERY STUDENT AMBASSADOR!

Are you studying for a bakery degree or level four bakery qualification? Or maybe you're working as an apprentice in the bakery industry?

Dawn Foods, one of the biggest names in sweet bakery ingredients is on the lookout for its 2025 Student Ambassadors. And it could be you!

We are looking for three candidates to work with us over the next year and there's something for everyone. You'll have the chance to demonstrate your creativity in a recipe development session at our Worcestershire factory using our amazing mixes, icings and fillings. It's a fantastic opportunity to gain real life experience in the fast-moving world of bakery manufacture.

If marketing is a future career path, you'll be contributing to Dawn's editorial programme and helping with our digital content. Past Student Ambassadors have created blog posts for the Dawn website and been featured in British Baker and Food Manufacture. It's a great way to get your name noticed in the wider bakery industry to enhance your job prospects.

We are looking for Ambassadors who are passionate about the bakery industry, and excited about new ideas and trends in the market. Think you have what it takes?

How to Apply

Put together a short PowerPoint presentation (saved as a pdf) to cover the following topics:

➤ **Your Background**

- Why you have decided to study and work in the Bakery Industry
- Here you can add your inspiration (e.g. family, famous figures, own passion)
- How would you like to develop professionally after university/apprenticeship?

➤ **Current Bakery Trends**

- What are the current and up and coming trends in sweet bakery according to your research?
- What are the sweet bakes that you most enjoy baking and why? What is your favourite flavour combination?

Contact your bakery lecturer for details on how to send your presentation to Dawn Foods.