

THE INNOVATION AWARD

This competition is kindly sponsored by



This competition is open to all ABST student and trainee members

The winner will receive £100, the Innovation Award Trophy, an A.B.S.T. Medal and Diploma
Second place will receive £50, an A.B.S.T. Medal and Diploma
Third place will receive £25, an A.B.S.T. Medal and Diploma

Produce:

1 x Innovative Burger Bun Product:

Provide a sample of two innovative burger buns suitable for the fast food industry.

Shape must be a standard burger bun round. Bun size should be between 4" diameter and 5" diameter. No restrictions on height, No restriction on weight. Can be sliced once or twice.

Toppings (if added) must be added **pre-bake** and be shelf stable.

No additions with low ambient shelf life e.g. fresh fruit, fresh herbs.

Nuts must not be part of your recipe.

1 x Morning Goods breakfast idea

Provide a sample of two innovative morning goods suitable for the fast food industry on their **breakfast** offers. This could be a sweet morning good e.g. cake muffin, or a savoury one e.g. scones for pork patties, etc. **Nuts** must not be part of your recipe.

2 x A4 Recipe sheets (one for each recipe)

Provide a printed A4 paper sheet containing the recipe and method of production. (please highlight all Allergens in **bold**) using the provided ABST template (any recipes not provided on the template will be severely marked down)

Toppings (if added) must be added **pre-bake** and be shelf stable (and included in the recipe list).

Product needs to be sold as is once baked. Will not be finished in store.

In this you can also provide a serving suggestion (including patties, sauces, dips etc.) for your concept.

Please display uncut and unfilled on a square silver cake board 25cm x 25cm or smaller.

You will be marked on the following: Visual appeal, Marketing potential, Innovation, Flavour, Texture.

Please note all entries submitted may be photographed and used for press release purposes for no additional remuneration. In acceptance of entry all entrants' names and names of colleges may be photographed and used for publicity purposes by the sponsor. By entering the products you agree that any recipes submitted will become the property of Guenther Bakeries UK and no remuneration will be given.